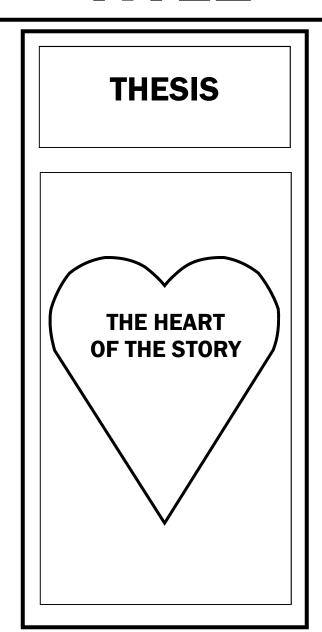
TITLE

BACKGROUND/ BIG PICTURE CONTEXT

BUILD-UP



SHORT-TERM/
IMMEDIATE IMPACT

LONG-TERM IMPACT/ CHANGE

