



***Preserving the Past, Enriching the Future***

For Immediate Release  
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**Idaho State Historical Museum to Host  
"The Mexican Revolution and Beyond"**  
*A photographic exhibit on loan from the Casasola Archives*

Boise, ID – In a time of violent change for Mexico, photographer Agustin Victor Casasola captured the daily lives of the Mexican people. The Idaho State Historical Museum, in partnership with the Consulate of Mexico in Boise, will present *The Casasola Archives: The Mexican Revolution and Beyond (1900-1940)*, from December 1, 2011 through January 14, 2012. This exhibition is a selection of 92 photographs from the Casasola Archives curated to show Porfirian Mexico, the Mexican Revolution and Mexico's transition into modernity.

Casasola's photographs are a diverse blend documenting the peace prior to the uprising against dictator Porfirio Diaz, the decade long Revolution in a public yet intimate manner and the complex modernization and reincorporation of Mexico's indigenous past. According to Valerie Mejer Caso at the Consulado de Mexico en Boise, "This exhibition has been touring all over Europe as a significant example of Mexico's unique transformation from a very strong French influence to a recovery of our indigenous roots mixed with a strong American influence. You will see famous characters such as the painter Diego Rivera with Trotsky, and revolutionary leaders including Emiliano Zapata and Francisco Villa."

After an early career in journalism with the newspaper *El Imparcial*, Agustin Victor Casasola was a visionary who early on understood the value of photography in journalism. He founded the *Agencia Fotografica*, one of the first photography agencies in Mexico and ended up building the Casasola Archive Independent, a non-profit organization with more than

120,000 negatives, cartoons, maps, and documentaries. His agency pioneered photographic journalism in Mexico and determined to capture all of the aspects of the Mexican Revolution including images of the conditions of life during wartime, for both soldiers and civilians. In true visionary style, he followed the battles of the Revolution with the ideal of transmitting the true story to the world. He went on to gather works from other great photographers like Guillermo Khalo, Edward Weston and Tina Modotti as a way of collecting the rapid and intriguing transition of a country that moved into the future.

Don't miss the opportunity to see this world renowned exhibit. The Idaho State Historical Museum is located in Boise's Julia Davis Park at 610 N. Julia Davis Drive. Museum hours are Tuesday-Friday from 9 a.m.-5 p.m. and 11 a.m.-5 p.m. on Saturday. Admission: \$5 adults (13+), \$4 seniors (65+), \$3 children 6-12 and students with a valid student ID. On First Thursdays, the Museum is open by donation to the public from 5-9 p.m. For more information about the exhibit and programming call 334-2120, or visit [www.history.idaho.gov](http://www.history.idaho.gov).

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The Idaho State Historical Society is an extraordinary system of cultural and historic resources comprised of the Idaho State Historical Museum, State Archives, State Historic Preservation Office, and Historic Sites Program. We seek to inspire, enrich and engage all Idahoans by leading the state in preserving, sharing, and using history and cultural resources relevant to today to inform and influence the future. Learn more about ISHS at [www.history.idaho.gov](http://www.history.idaho.gov).